

OPENeD Logo



OPENeD stands for O-Progressive Initiatives of Empowering Network for Diversity. “O” is not an alphabetical O, but a circle, which strongly expresses that this network will equally accept everyone. Furthermore, this circle is the same shape as the multicolored circle featured in the logo for the UN’s Sustainable Development Goals (SDGs), and its color scheme reflects SDG 5: Gender Equality.

Openness is a key concept of OU Vision 2021, the vision of Osaka University, which was announced after President Nishio assumed office. “OPENeD,” the past participle of “open,” represents the university’s determination to achieve gender equality and conveys the powerful message that this nationwide network is open to each and every individual.

Logo

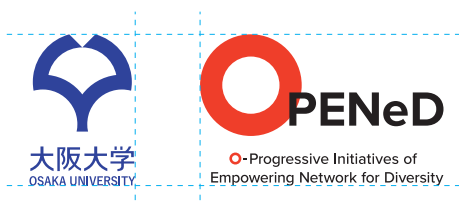


Minimum size



When aligning the OPENeD logo and the Osaka University logo

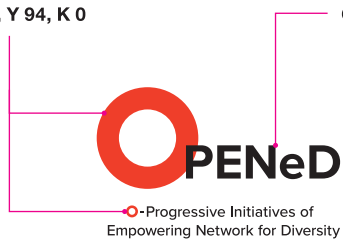
- Position the logo of Osaka University to the left of the OPENeD logo.
- Adequately space the two logos.
- Match the height of the two logos.



Color

【 Full-color (CMYK) 】

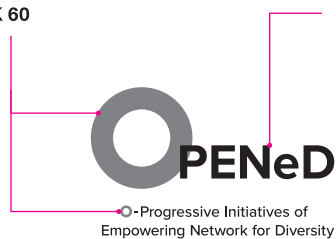
C 0, M 90, Y 94, K 0



C 0, M 0, Y 0, K 100

【 Monochrome 】

K 60



K 100

When printing the logo on a darker background or in solid black, ensure readability.



Points of Caution and Violations

<p>As a general rule, use the logo on a white background. However, when using the logo on a colored background, ensure readability. Do not place the logo on multicolored photo images or complex backgrounds.</p>		<p>Do not modify the shape of the logo.</p>
	<p>The difference in brightness between the background color and the logo itself (both in part and in its entirety) should be at least 125. *This may not apply depending on the intended use of the logo.</p>	
<p>Do not rotate the logo.</p>	<p>Do not apply shadows or other effects.</p>	<p>Do not deviate from the approved colors in any instance.</p>

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Created by: Creative Unit, Office for Public Relations, Osaka University